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The design of the website aims to be straightforward for new visitors. The navigation bar at the top uses categorical information architecture to help the visitors to find what they are looking for. There are 7 tabs in total: “About”, “Menu”, “Order”, “Homepage”, “Contact Us”, “Location”, and “Admin”. If a visitor wants to learn more about the bakery, they can click on the “About” tab. If they want to look at different cakes available for different occasions, they can go to “Menu” and select the different occasions they are interested in. Once they decide which types of cake they want to order, they can click “Order Now” at the bottom of the page that leads them to the order form. If a customer has a custom cake in mind, they can click “Order” to order immediately. If a customer wants to contact the store for an inquiry, they can click on “Contact Us” which allows them to send an inquiry message or check the address/phone number and other information of the bakery. If the customer wants to know more about the store’s physical location and busy hours, they can choose “Location/Hours” to check a google map of the store’s location and graphs about the popular times of the bakery. The customer can also return to the home page by clicking on the logo in the middle of the navigation bar. Lastly, the “Admin” tab will be protected by a password so only admins of the bakery can visit.